

## MEDIA COVERAGE

### SCOPE OF WORK

1. Press Release Dissemination
2. Pre and Post event press release dissemination along with photograph.
3. Press Conference and post event release as required.
4. Authored Articles, Interviews of Director.
5. Coverage in Print, Digital & Electronic Media.
6. Media invitation, coordination for the program.

### **Pune Target Media List to be focused.**

Regarding the above subject we are offering you optionally and compulsory Newspapers where we can publish your news.

#### • **Optionally Newspapers**

##### - **Marathi**

1. Sakal or Lokmat - Any One
2. Maharashtra Times or Loksatta - Any One
3. Pudhari, Prabhat and Punyanagari - Any Two

##### - **English**

1. Times of india or Indian Express - Any One

#### • **Compulsory Newspapers**

##### - **Marathi**

1. Samana
2. Kesari
3. Navrashtra
4. Rashtrasanchar

##### - **Hindi**

1. Navbharat
2. Aaj Ka Aanand
3. Hamnava

##### - **English**

1. UNI
2. Free Press Journal

#### • **TV Channels and Digital Media:**

1. News 18 lokmat
2. DD News
3. Top News Marathi
4. For the People
5. Ten Media YouTube Channels

### **Online Portals: 20+ portals**

Punekar News, Policenama, Prahar, Maharashtra Lokmamch, 3KM-Sakal, MaTa online, Pudhari Online, Muktapeeth, My Marathi, MPC News, PCB Today, Maharashtra Breaking, Pune Metro, Pune Darpan, Digital Prabhat, E-Sakal, Times of India, Hindustan Times, Samantar News, Karyarambh News, Navarashtra Online, TopNewsMarathi, Hello Maharashtra, Max Maharashtra, Rashtrasanchar, ANE, Moshi News, Cnews 24, For the People, Pune Darpan, Media World News, Pune Metro, Maharashtra Darpan..etc.

### **Regional Channels:**

ABP Majha, Zee 24 Taas, TV9 Marathi, News18 Lokmat, Saam TV Marathi, Pudhari News, DD News, ETV Bharat, C24 Taas.

*(It will be useful when we organize program at Large scale.)*