

PROLUXE

Proluxe Wellness & Productions Collaboration For Wall Of Fame

PROLUXE

Wellness & Productions

Journey of Inception

- Proluxe is a brand that combines the words "**Pro**" and "**Luxe**" to represent professionalism and luxury. The aim is to help individuals build rock-solid foundations for life.
- **Dr. Prachiti Punde** is the founder, the force that leads the brand reflecting her values and beliefs. Prachiti is not only a qualified anesthesiologist, but also a **certified life coach, mindfulness practitioner and wellness coach.**
- For over 27 years, Prachiti has been on a personal journey of self-discovery through the Glamour Industry. **Mrs.India 2020 and Mrs. Universe Australasia & Woman Mrs. Universe Tolerance.** Being well-connected to the glamour world, she observed the stressful lifestyles of those in the industry. She realized there was a need for **a brand that could provide balance, glamour with wellness**
- That's how Proluxe was born and the journey of introducing Wellness to Glamour was initiated.

*“Wellness & Mindful
Awareness reaps harmonious
success”*

Dr.Prachiti Punde



What is Proluxe?

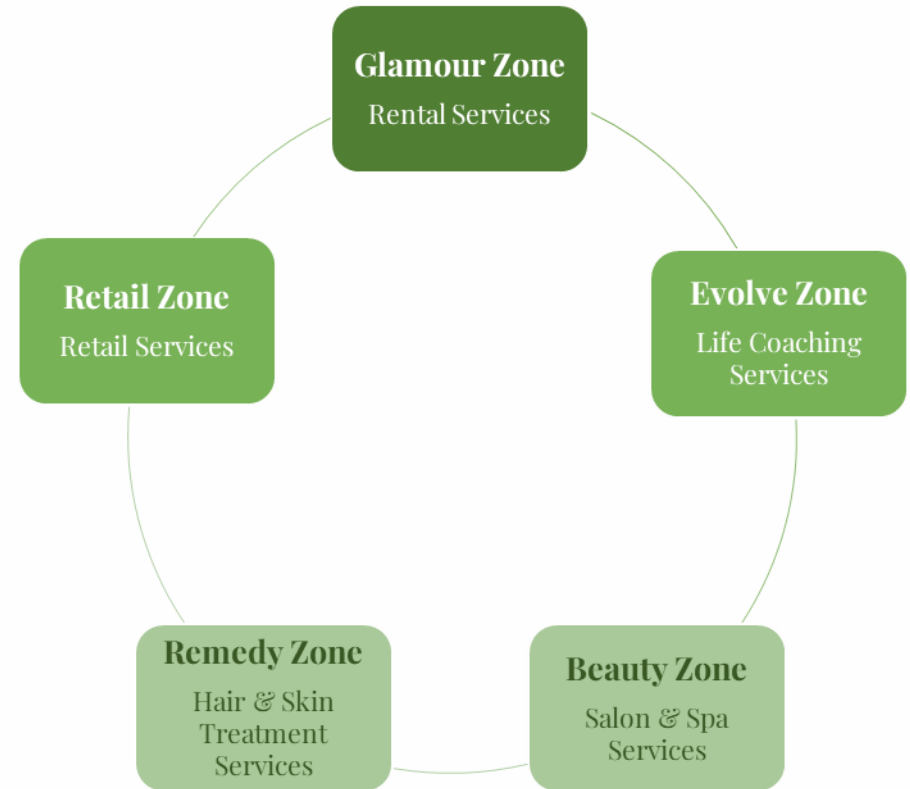
- Proluxe is a unique production center at Pune which combines Glamour with Wellness.
- The Glamour Zone of Proluxe provides state-of-the art production studio facilities to film, television, performing arts, events, entertainment and new media industries.
- The Evolve Zone of Proluxe provides Wellness and Life Coaching Courses specially to achieve work life balance to people working in Glamour world as well as corporate world combining various Energy Healing and Detoxing Modalities.

What do you get at Proluxe?

Proluxe Wellness & Productions where we are engaged in Glamorously transforming lives is a Ten Thousand Square Feet Set up located at one of the Prime Location of Baner with easy Access to Mumbai-Bangalore Highway.

The expansive set up is divided into five zones which cater to Glamour and Wellness Services.

Each Zone has a dedicated set up of experts on board with the best services and non compromising attitude



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Productions Services

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Glamour Zone Facilities

Screening Theater

70 Seater Theater with Recliners, Wide 4K Screens, 2 LEDs Screens, Dolby Atmos Sound System and inbuilt Service Counter for Private Screening, Preview, Entertainment and Corporate Events

Green Croma Curved Wall

Advanced Croma curved set up for to meet Virtual Realty needs to all VFX Producers, Animators, Photoshoots etc

Photo Studios

8 independent Photo booths with interchangeable backdrops which are ideal for Photographers



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Wellness Services

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Evolve Zone

Personality Grooming & Development

This course focuses on unfolding the true potential of a person for all round development.

Energy Healing

This course unfolds the secrets of energies and how once can utilize them for the desired outcome

Wellness Redefined

The course is focused on unfolding the true meaning of wellness and how one can lead to a physical and mental wellbeing

Detox

This course helps you to rejuvenate your inner self with scientific methods and techniques to live toxin free life.

Summer Camp

Focusing on the Children, this camp is exclusive designed to ignite young minds to make them Jack of All and Master of One.



**LIFE COACHING FOR
A BALANCED LIFESTYLE**

Aligned Services under Wellness

An overall wellbeing is achieved only when your mind, soul is nourished with your body. Proluxe's Beauty, Remedy and Retail zone focuses on nourishing your body with apt expert assistance.

Dr. Prachiti is an Anesthetist by education and is also is a practicing doctor. With her achievements as Mr. India 2020 and Mrs. Universe Australasia Tolerance she is well aware of the various treatments which are required to nourish your body.

The idea behind offering these aligned services as a part of Proluxe is to make Proluxe a one stop shop destination for all production and wellness needs.

Though these services are aligned services the integrity of Dr. Prachiti has made sure that one receives the best services with field experts only.



Wellness Services Zones

Beauty Zone

Salon, Make Up and Nail Art Services required for Glamour Zone Celebrities, Shoots and Productions Houses

Spa Services required for Evolve Zone Courses

Remedy Zone

Non Surgical Skin Treatments for Skin Rejuvenation and overcome Skin Pigmentation, Skin Ageing, Acne, Scars and Contouring

Non Surgical Hair Care Treatments to overcome Hair Problems like Hairless, Thin Hair, Dryness, Dandruff, Hair Growth and lifeless hair

Retail Zone

This Zone displays branded products and publications which are tried and tested by Dr. Prachiti Punde.

PROLUXE



The Creators of Progressive Pune

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Proluxe's Location – Pune

- Pune is one of the most historically, culturally, educationally, technologically evolved City of India
- The city is build on rich heritage of Chatrapati Shivaji Maharaj, Peshwa Empire and evolved with the freedom fighters and socialists like Mahatma Phule, Lokmanya Baal Gangadhar Tilak, Gopal Krishna Gokhale to Artists like Pt. Bhimsen Joshi,P.L. Deshpande to Sportsmen like Dhanaraj Pille, Chandu Borde, Industrialist like Kirloskar, Kalyani and Cyrus Punawala etc.
- The legacy of these eminent personalities has taken Pune to not only national but a Global Level but What is next?

The Creators of Progressive Pune

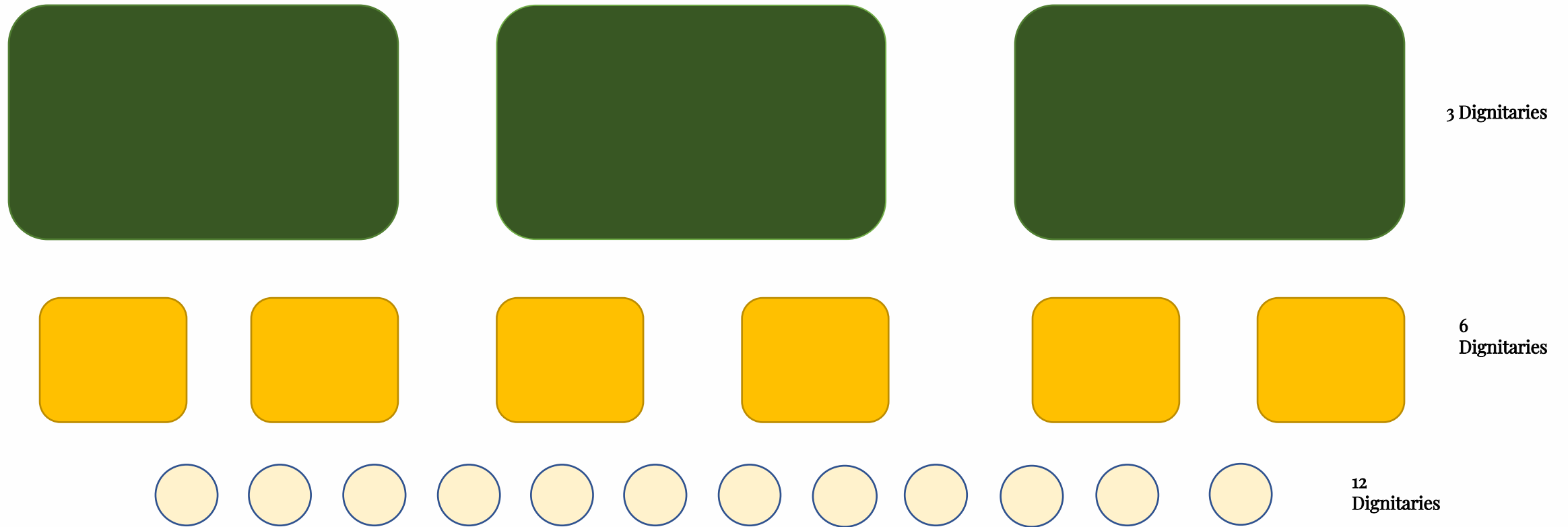
- Pune City is giving one of the best personalities in multiple sectors today. Most of the times they go unnoticed, unrecognized especially when it come to life long monuments or achievements
- Proluxe is here to give a dedication to the creators of Today's Progressive Pune
- At Proluxe we are focused to create an experience revolving around progressive minds of Pune. Lets understand how do we do that!

Proluxe's Entrance

The Wall of Fame - Creators of Progressive Pune

- Proluxe is here to dedicate an Entrance Wall to The Creators of Progressive Pune
- On this Wall We are Framing total 21 Dignitaries who have immensely contributed to the growth of Pune.
- Out of 21 Dignitaries 3 of the Dignitaries will be the Pillars of Proluxe and will be given Maximum Visibility in terms Size, PR Coverage and Overall Benefits from Proluxe
- After the 3 Main Dignitaries we have total 6 Dignitaries which have contributed to Proluxe's Growth internally for building Proluxe Departments. The sizes of these frames will be lesser than that of the first three dignitaries
- After the above 9 dignitaries we have total 12 Dedications who are Proluxe's Associates, Partners and Well wishers and have supported Proluxe through and through. The size of these dignitaries will be lesser than that of all above dignitaries

Wall of Fame Frame Design



The Creators of Pune Criteria

The First 3 Dignitaries

- As we have a separate Presentations for Private Screening Name Delegation, one of the Sponsor of the Private Screening Theater will be given a space here
- The second dignitary will be our Printing Associate who is sponsoring for the publications
- The third dignitary will be our Evolve Zone Partner
- We can connect separately if you are interested in the details of above sponsorship

The Creators of Pune Criteria

The Second 6 Dignitaries Sponsorship

- This Sponsorship is given to the Brands, Organizations who will associate with Proluxe with a Sponsorship of Rs 60,00,000 (21) onwards
- The benefits of this sponsorship are given below
 - ✓ Lifelong Wall of Fame – Creators of Pune Dedication (5 YEarS)
 - ✓ Wall of Fame Times of India Coverage
 - ✓ A printed Backlight Frame in Private Screening Theater for 2 years - (5 YEarS)
 - ✓ Complementary 3 Hours Private Screening Theater Event for 70 people with High Tea (No food) Twice in a year.
 - ✓ 8 Photo booths for 10 Hours Shoot once in a year
 - ✓ Croma Wall for 5 Hours once in a year
 - ✓ 3 yearly Influencers coverage
 - ✓ Invitation to 2 elite events and screening at Proluxe as a Guest Speaker/Cheid Guest with felicitation

The Creators of Pune Criteria

The Third 12 Dignitaries Sponsorship

- This Sponsorship is given to the Brands, Organizations who will associate with Proluxe with a Sponsorship of Rs 30,00,000
- The benefits of this sponsorship are given below
 - ✓ Wall of Fame – Creators of Pune Dedication for 2 Year
 - ✓ Wall of Fame Times of India Coverage
 - ✓ One Quote Poster with Name mentioned of the Dignitary/Brand in Beauty Zone or Remedy Zone
 - ✓ 3 Hours Screening for 70 people with High Tea (No food)/Year will give 70 membership to the invites per year
 - ✓ 8 Photo booths for 10 Hours Shoot per year
 - ✓ 3 yearly Influencer Coverage

Other ways to partner with us

- If you are looking for Start Up Investment possibilities we can present the profitable long term business plan to give you the best ROI
- If you are from a film, entertainment, events, audio-visual production houses, advertising agencies, corporate companies we are happy to tie up with you for all your production needs
- If you are looking for a high end advanced auditorium for your corporate events we are here to curate customized packages
- If you are an aspiring Pageant, we assist you in overall personality training, pageant grooming and participation
- If you are a photographer we have the best in class studio facilities for you
- If you are willing to take a deep dig in the wellness programs we are here to guide you
- If you wish to live disease free life know about our wellness programs
- If you are willing for best medical treatment for your skin and hair problems our experts will work to work for a solution
- If you think you can contribute as a Proluxian join the tribe with us as an integral part

Looking forward for our association

Thank you



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