

PROLUXE

Proluxe Wellness & Productions Collaboration Opportunities



PROLUXE

Wellness & Productions

Journey of Inception

*“Wellness & Mindful Awareness
reaps harmonious success”*

Dr.Prachiti Punde

- Proluxe is a brand that combines the words "**Pro**" and "**Luxe**" to represent professionalism and luxury. The aim is to help individuals build rock-solid foundations for life.
- **Dr. Prachiti Punde** is the founder, the force that leads the brand reflecting her values and beliefs. Prachiti is not only a qualified anesthesiologist, but also a **certified life coach, mindfulness practitioner and wellness coach.**
- For over 27 years, Prachiti has been on a personal journey of self-discovery through the Glamour Industry. **Mrs.India 2020 and Mrs. Universe Australasia & Woman Mrs. Universe Tolerance.** Being well-connected to the glamour world, she observed the stressful lifestyles of those in the industry. She realized there was a need for **a brand that could provide balance, glamour with wellness**
- That's how Proluxe was born and the journey of introducing Wellness to Glamour was initiated.



What is Proluxe?

- Proluxe is a unique production center at Pune which combines Glamour with Wellness.
- The Glamour Zone of Proluxe provides state-of-the art production studio facilities to film, television, performing arts, events, entertainment and new media industries.
- The Evolve Zone of Proluxe provides Wellness and Life Coaching Courses specially to achieve work life balance to people working in Glamour world as well as corporate world combining various Energy Healing and Detoxing Modalities.

What do you get at Proluxe?

Proluxe Wellness & Productions where we are engaged in Glamorously transforming lives is a Ten Thousand Square Feet Set up located at one of the Prime Location of Baner with easy Access to Mumbai-Bangalore Highway.

The expansive set up is divided into five zones which cater to Glamour and Wellness Services.

Each Zone has a dedicated set up of experts on board with the best services and non compromising attitude



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Productions Services



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Wellness & Productions

Glamour Zone Facilities

Screening Theater

70 Seater Theater with Recliners, Wide 4K Screens, 2 LEDs Screens, Dolby Atmos Sound System and inbuilt Service Counter for Private Screening, Preview, Entertainment and Corporate Events

Green Croma Curved Wall

Advanced Croma curved set up for to meet Virtual Realty needs to all VFX Producers, Animators, Photoshoots etc

Photo Studios

8 independent Photo booths with interchangeable backdrops which are ideal for Photographers



Collaboration Opportunities

As a Sponsor



Private Screening Theater Dedication

Collaboration Benefits

- This facility will be utilized mainly for private screening of movies before the release by Directors and Producers from the Film Industry and Corporate & Entertainment events
- We are ready to collaborate on the Brand Name of this theater with Dignitaries
- The theater will carry Dignitaries' / Brand' Name which is "Name of The Dignitary" Private Screening Theater by Proluxe
- The Name is utilized as the Primary name for marketing in all collateral for life time
- An Annual Award will be given on the name on the same dignitary
- A Social Cause will be raised on this name to the corporates
- The Sponsor's will get yearly two events in the Private Screening Theaters
- There will be dedicated messages that will be showcased before each movie screening and event
- A dedicated Space for a quote will be provided by just above the screen to mention a quote

Croma-Studio Dedication

Collaboration Benefits

- This facility will be utilized mainly by film makers, advertising specialists, audio visual producers and corporates
- We are ready to collaborate on the Brand Name of this Croma Wall with Dignitaries
- The Chroma Studio will carry brand's/Dignitaries Name which is "Dignitory Name" Chroma Studio by Proluxe
- The Name is utilized as the Primary name for internal & marketing in all collateral for life time
- Credits by artists, producers will be given on the same name
- A Nameplate will be provided to the booth with Brand's Name which will remain there for the life time

Photo booth Dedication

Collaboration Benefits

- We have total 8 photo booths
- We are ready to collaborate on the Brand Name for each photo booth
- The booth will carry brand's Name – “Brand Name” Photobooth by Proluxe
- The Name is utilized as the Primary name for internal & marketing in all collateral for life time
- Credits by artists, producers will be given on the same name
- A Nameplate will be provided to the booth with Brand's Name which will remain there for the life time

In Theater Poster Advertisement

Collaboration Benefits

- Proluxe will shortlist only 6 Top Brands In theater space and the space on the theater side walls will be dedicated to the Brands advertisements
- The Brands are allowed to change their advertisements after every 2 months with their own printing cost applicable for 2 years

In Theater Digital Advertisements

Collaboration Benefits

- Proluxe will shortlist only 6 Top Brands for Static digital Advertisement before every screening for 1 years from launch
- The Brands are allowed to change their advertisements after every 2 months with their own creative at their own cost
- This advertisement will run during all programs at the screening theater

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Wellness Services

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Evolve Zone

Personality Grooming & Development

This course focuses on unfolding the true potential of a person for all round development.

Energy Healing

This course unfolds the secrets of energies and how once can utilize them for the desired outcome

Wellness Redefined

The course is focused on unfolding the true meaning of wellness and how one can lead to a physical and mental wellbeing

Detox

This course helps you to rejuvenate your inner self with scientific methods and techniques to live toxin free life.

Summer Camp

Focusing on the Children, this camp is exclusive designed to ignite young minds to make them Jack of All and Master of One.



**LIFE COACHING FOR
A BALANCED LIFESTYLE**

Opportunities for Collaborations

Evolve Zone offers Dr. Prachiti Punde's Copyrighted 11 Step Analysis along with 6 Signature Courses with copyrighted material. The Courses are designed for individuals as well as corporates training. The each courses has a duration of 2 months with daily activities. Each courses has a self study material along with online presentations supported by audio-visual outputs.

Wall of Fame

- A Dedicated Space for Directors of Successful Brands with name and the designation with Brand's Name
- This Wall will remain with the same names for the next 2 years

Course Association

- All Audio Visual Material will mention that this course material has been developed in association with Brand Name
- The Audio Visuals will remain for the next 2 years
- Each Course content slide will carry Brand's Name at the footer with in course in association with Brand's Name
- One pager advertisement in 1 journal

Printing Association

Printing Association

- Proluxe will carry a 2 years contract with the Brand as Printing Partners
- All the Printing Material including marketing brochure will carry Printing Partners name on the back page
- All Brochures, Journals, Books flyers and paper printing material will carry 1 Pager Full Advertisement even considered for WhatsApp Circulation
- Coffee Table Book will contain single page information about company
- Membership to 5 people will be given
- In Theater Advertisement Benefit for 2 Years

Aligned Services under Wellness

An overall wellbeing is achieved only when your mind, soul is nourished with your body. Proluxe's Beauty, Remedy and Retail zone focuses on nourishing your body with apt expert assistance.

Dr. Prachiti is an Anesthetist by education and is also is a practicing doctor. With her achievements as Mr. India 2020 and Mrs. Universe Australasia Tolerance she is well aware of the various treatments which are required to nourish your body.

The idea behind offering these aligned services as a part of Proluxe is to make Proluxe a one stop shop destination for all production and wellness needs.

Though these services are aligned services the integrity of Dr. Prachiti has made sure that one receives the best services with field experts only.



Wellness Services Zones

Beauty Zone

Salon, Make Up and Nail Art Services required for Glamour Zone Celebrities, Shoots and Productions Houses

Spa Services required for Evolve Zone Courses

Remedy Zone

Non Surgical Skin Treatments for Skin Rejuvenation and overcome Skin Pigmentation, Skin Ageing, Acne, Scars and Contouring

Non Surgical Hair Care Treatments to overcome Hair Problems like Hairless, Thin Hair, Dryness, Dandruff, Hair Growth and lifeless hair

Retail Zone

This Zone displays branded products and publications which are tried and tested by Dr. Prachiti Punde.

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Opportunities for Association

Beauty, Remedy and Retain Zone offer services to the general public have dedicated operating space.

Beauty Zone Partner

- Top 3 Brands will have a dedicated poster in the Beauty zone about the Philosophy of their Brands along with a Quote for 2 years
- Top 3 Brand will carry a full-page ad in the Beauty Zone Rate Card for 3 years

Remedy Zone Partner

- Top 2 Brands will have a dedicated poster in the Remedy Zone about the philosophy of their brands and quotes for 2 years
- Top 2 Brands will carry Advertisement in the Remedy Zone Rate Card for 3 years

Retail Zone Shelf

- Proluxe will dedicate a Product Shelf at the reception with the title “Dr. Prachiti Punde’s Recommendation”
- Brand’s Products will be displayed on this shelf
- Brochures will be displayed in the shelf
- A dedicated person will be allotted to explain all displayed brands
- Brand can carry our marketing activations during events/Private Screening with personal manpower

Other ways to partner with us

- If you are looking for Start Up Investment possibilities we can present the profitable long term business plan to give you the best ROI
- If you are from a film, entertainment, events, audio-visual production houses, advertising agencies, corporate companies we are happy to tie up with you for all your production needs
- If you are looking for a high end advanced auditorium for your corporate events we are here to curate customized packages
- If you are an aspiring Pageant, we assist you in overall personality training, pageant grooming and participation
- If you are a photographer we have the best in class studio facilities for you
- If you are willing to take a deep dig in the wellness programs we are here to guide you
- If you wish to live disease free life know about our wellness programs
- If you are willing for best medical treatment for your skin and hair problems our experts will work to work for a solution
- If you think you can contribute as a Proluxian join the tribe with us as an integral part

**Looking forward for
our association**



PROLUXE™

Wellness & Productions

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